# Sitefinders Group of Companies

# thecarwash.ca @ rochdale

# Regina, Saskatchewan

#### creating value based real estate

integrity | forethought | stewardship

Sitefinders Group of Companies | 1912 - 10 Avenue SW | Calgary AB | T3C 0J8 | www.sitefinders.ca



### thecarwash.ca, rochdale boulevard Regina, Saskatchewan

#### **Project Description**

Now in the third year of operations, this busy, self-serve car and dog wash and serious car lover's store has set a new standard for a quality car wash experience in Regina. This car wash has eight brightly lit, heated self-serve bays, each with 12 wash cycle options. A touchless bay will soon be under constuction. It also offers a dog wash and a serious car lover's store.

The car wash is located next to the Great Canadian Superstore and just two blocks away from Wal-Mart along Regina's Rochdale Boulevard, in the city's northwest quadrant.

This is a unique opportunity to buy into an established business that is operating 250% above the national average for car washes.

Sales increased 50% from year one to year two and are on track to increase to over \$600,000 this year prior to any revenues for the automatic bay. The construction of a touchless bay will take sales to the next level.

The carwash.ca has great brand recognition and is a destination wash for many people in Regina.

Check out the web site @ www.thecarwash.ca.

#### Cash Flow Summary / 2010-2011 Projected

Total Sales 2010/11 \$ 798,925\*
Cost of Goods \$ 279,462
Expenses \$ 169,912
Profit \$ 349,551
\*One year after completion of touchless.

#### Offering

Total Investment	\$1,000,000		
Ownership	64.3%		
Earnings Projected 2010-2012	23%		



Source: web, maps.google.com





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# creating value based real estate investments Sitefinders Group of Companies

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#### **Site Details**

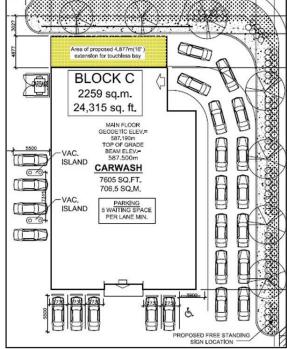
The car wash operation is facilitated by a smart card system which accepts credit cards and pre-paid wash cards, and generates approximately 45% of the sales. Users of these cards spend 30-40% more than those using cash.

The car wash operation utilizes web cams to monitor the site. Along with the car wash operation, the site offers a fully stocked serious car lover's store and dog wash. As the site plan shows, the car wash has the potential to add a self serve bay. Such a feature is often requested by our current customers and also potential future customers. Our new automatic bay will be operating this fall.



theC	ar	wash.	ca					29-Apr-10
Self Serve Only							Actua	al ected
	Sales 2006/2007				Sales 2008/2009		Sales 2009/2010	
October	\$	12,908.68	\$	25,529.92	\$	29,779.30	\$	48,985.77
November	\$	15,214.30	\$	22,640.00	\$	31,775.39	\$	48,902.89
December	\$	19,913.08	\$	74,449.40	\$	36,226.51	\$	32,718.80
January	\$	26,463.93	\$	40,658.65	\$	26,371.72	\$	35,786.32
February	\$	19,509.21	\$	27,626.10	\$	39,881.28	\$	42,504.23
March	\$	37,541.51	\$	44,628.17	\$	47,089.05	\$	75,938.70
April	\$	33,893.23	\$	45,405.45	\$	55,193.89	\$	60,713.28
May	\$	22,259.19	\$	37,938.97	\$	45,293.47	\$	49,822.82
June	\$	32,855.36	\$	24,488.58	\$	47,896.42	\$	52,686.06
July	\$	31,540.99	\$	42,434.56	\$	48,070.48	\$	52,877.53
August	\$	26,658.36	\$	41,885.63	\$	52,269.58	\$	57,496.54
September	\$	24,437.91	\$	46,274.82	\$	46,706.28	\$	51,376.91
Totals	\$	303,195.75	\$	473,960.25	\$	506,553.37	\$	609,809.84





Top: The convenience store at the carwash.ca on Stockton Street. Middle: The dog wash.

Bottom: Site plan for the car wash.